**APhA Books and Digital Publishing**

**New Book Proposal Form**

1. Tentative Book Title:
2. About the Author/Bio: (Note the example below and follow this format)

Example Bio:

Bruce A. Berger, PhD, BPharm, is Professor and Head of Pharmacy Care Systems at the Auburn University Harrison School of Pharmacy, Auburn University, Alabama. He has more than 800 publications and presentations to his credit, focusing on the application of interpersonal skills to health care. He is the recipient of the first American Association of Colleges of Pharmacy Award of Excellence for his communication research and is a fellow of the Academy of Pharmaceutical Research and Science of the American Pharmacists Association.

1. Will this be a single-author, co-authored, or edited book (with multiple contributors)? If co-authored or edited, provide the bios of co-authors and/or contributors:
2. Author’s Previous Publications (journal articles/book chapters/books):
3. Who is the market for this book? (Instructor, Student\*, Professional Pharmacist, Hybrid\*\*)

\*If this should be considered a textbook, indicate the specific course that the book will map to for adoption.

\*\*If this book is envisioned as a hybrid that will serve more than one market as indicated above, please explain how the content will meet the needs of multiple audiences.

1. What problem will the content solve/address?
2. Include a Table of Contents:
3. Is there Ancillary Material(s) you intend to add to the primary content (Answer Keys, Faculty Resources, etc.)?
4. If this is a revision, please estimate the percentage of new and revised content:
5. Include an abstract/paragraph about the book that could be used for marketing purposes:
6. How often do you anticipate revising the content (annually, bi-annually, every 3-4 years)?
7. List comparable APhA titles in terms of content by visiting Pharmacist.com/PharmacyLibrary:
8. List competitive titles from publishers other than APhA:

1. How will your book differ from related APhA and/or competitive titles?
2. Book specifications (projected number of published pages/figures/equations/illustrations):
3. What is your projected submission date for your final manuscript?
4. Please provide the name and email address of at least 5 prospective reviewers of this proposal: